

# Our community matters

## Salisbury



# Welcome

**Councillor Richard Clewer**  
Chair, Salisbury Area Board



# Introduction

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Community Engagement Manager



# Tonight's programme

- What have we achieved over the last two years
- What is the data telling us about our community today?
- Session 1 – priorities
- Session 2 – voting
- Session 3 – local action planning
- Close



# What have we achieved together over the last two years?



# What is the data telling us about our community today?





## Your Community

## Salisbury Community Area

### Population

Salisbury Community Area has an estimated population of 41,897 persons



21% of people are aged 17 or below

**0-17 Yrs**

59% of people are of working age, between 18-64 years

**18-64 Yrs**

20% of people are aged over 65 years

**65+ Yrs**

(1)

### Life Expectancy



Salisbury Community Area 79 Yrs

Wiltshire 81 Yrs



Salisbury Community Area 83 Yrs

Wiltshire 84 Yrs

(2)

### Deprivation

4% of Wiltshire residents live in some of the most deprived areas nationally. In Salisbury Community Area, 13% of residents live in areas of high deprivation

30% of Wiltshire residents live in some of the least deprived areas nationally. In Salisbury Community Area, 25% of residents live in areas of very low deprivation

(3)



## Health, Wellbeing and Leisure

## Salisbury Community Area

### Health Improvement

In 2014/15, 31% 10-11 year olds in Salisbury Community Area were obese or overweight. This is lower than England (33%) but still equates to almost 1 in 3 children in Year 6 (1)



In 2014/15 the rate of hospital admissions as result of injury in young people aged 15-24 in Salisbury Community Area (261 per 10,000 young persons) was higher than in Wiltshire (153 per 10,000) (2)



In 2015/16 only 37% of people at particular risk from the impact flu and 38% of pregnant women in Salisbury Community Area received the flu vaccination. (5)

### Mortality

(3)

The mortality rate from cardiovascular diseases in under 75 year olds at 56 per 100,000 persons in Salisbury Community Area is higher than the Wiltshire rate of 53 per 100,000 persons



In 2015/16 69% of people aged over 65 in Salisbury Community Area received the flu vaccination. This is below the national coverage target of 75% (5)







## Children and Young People

## Salisbury Community Area

### Children in Need

11.7% of children and young people under 20 in Salisbury Community Area live in low income families.

This is higher than the Wiltshire average of 10.6% (1)



The rate of 0-18 year olds supported by a Common Assessment Framework (CAF) in Salisbury Community Area in 2015 was 47 per 10,000 compared to 34 per 10,000 across Wiltshire (2)

The rate of 0-25 year olds supported by Children's Social Care (CSC) in Salisbury Community Area in 2016 was 239 per 10,000 compared with 282 per 10,000 in Wiltshire (3)

### Education and Pupil Achievement



In 2015, the percentage of children achieving level 4 or above in reading, writing and mathematics at the end of primary school was similar in Salisbury Community Area (80%) to that across Wiltshire (80%) (4)

In 2015, the percentage of young people achieving 5 or more GCSE's including English and Maths at grades A\*-C at the end of secondary school was higher in Salisbury Community Area (85%) than across Wiltshire (61%) (5)





## Older People

## Salisbury Community Area

### Older People



Two thirds (66%) of the population over the age of 65 in Salisbury Community Area are at a higher risk of social isolation compared to 35% across Wiltshire (1)

# 85+ Years

3.7% of the population of Salisbury Community Area are over the age of 85 years. 32% are male, 68% are female (4)

66% of persons estimated to have Dementia in Salisbury Community Area have been diagnosed with the condition compared with 67% in Wiltshire (2)

In 2014/15, the rate of hospital admissions due to falls in persons over the age of 65 in Salisbury Community Area (1,970 per 100,000 persons) was higher than in Wiltshire (1,880 per 100,000) (3)



### Carers



11 per 1,000 persons under 65 in Salisbury Community Area are unpaid carers. This is similar to Wiltshire as a whole (11 per 1,000)

35 per 1,000 persons over 65 in Salisbury Community Area are unpaid carers compared with 39 per 1,000 in Wiltshire



(5)



## Community Safety

## Salisbury Community Area

### Safer Communities

### Substance Misuse



In 2015/16, the rate of reported anti social behaviour in Salisbury Community Area was 31 reports per 1,000 persons. This is higher than across Wiltshire (19 per 1,000) and is the highest rate across all 20 Community Areas (1)



There are over 1,500 premises licensed to sell alcohol in Wiltshire, 12% of them (174 premises) are in Salisbury Community Area (4)

In 2015/16 over 100 referrals to Community Resolution, a mechanism used to manage cases of anti social behaviour, were made from Salisbury Community Area (2)



In 2014/15, rates of alcohol related hospital admissions were higher in Salisbury Community Area (2,486 per 100,000 persons) than across Wiltshire (1,905 per 100,000) (5)



In 2015/16, the rate of reported domestic abuse in Salisbury Community Area was 7 incidents per 1,000 persons. This is slightly higher than Wiltshire (6 per 1,000) yet a rise when compared to 2014/15 (6 per 1,000) (3)



### Road Safety

Reported road traffic collisions in Wiltshire have risen by almost 30% between 2010-2014.

In 2015, 83 road traffic collisions were reported in Salisbury Community Area, the fourth highest number of RTCs reported across all 20 Community Areas (6)



## Housing

## Salisbury Community Area

### Local Housing



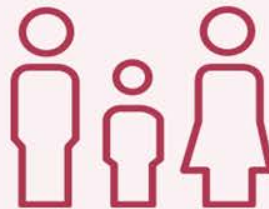
20.1% of households in Salisbury Community Area are socially rented compared to 14.7% across Wiltshire (1)



Between April 2013 and March 2016, 54 affordable homes were completed in Salisbury Community Area (4)

In September 2016 there were 265 households in the Community Area awaiting social housing.

There is a higher demand for 1 bedroom properties from persons on the housing register in this area (58% of requests) compared to Wiltshire as a whole (52%) (2)



Between 2014-16, over 400 homes were adapted to help older residents and persons with disabilities live independently in their own homes, 8% of these were in Salisbury Community Area (5)



It is estimated that the number of households affected by the 2016 Benefit Cap will be higher in Salisbury Community Area (26 per 10,000 households, than across Wiltshire (19 per 10,000 households) (3)

### Property Prices



The average house price in Salisbury Community Area is £233,000, slightly higher than the Wiltshire average of £230,000 (6)



## Environment

## Salisbury Community Area

### Wildlife Rich Areas



9% of Salisbury Community Area is classified as either as a Site of Scientific Interest or a County Wildlife Site.

Wiltshire has 168 SSIs and 1,560 County Wildlife Sites, covering 15% of the Local Authority Area

Salisbury Community Area currently has 3 Country Park Volunteer Teams



(1)

Salisbury Community Area has 3 Air Quality Management Areas covering the City Centre as well as parts of Wilton Road and London Road



### Waste and Recycling

In 2015/16, over 760 kgs of waste was collected per household from the South Area Collection Zone incorporating Amesbury, Salisbury, Southern Wiltshire and South West Wiltshire Community Areas.

Almost half (46%) of this was either recycled or composted

(3)



## Transport

## Salisbury Community Area

### Local Roads



In 2015/16, 3% of principal roads (motorways and A roads) in Salisbury Community Area were identified as requiring treatment. This is the same as across Wiltshire (3%)

4% of non principal roads (B roads) in Salisbury Community Area were identified as requiring treatment in 2015/16. This is the same as across Wiltshire as a whole (4%)



In 2015/16, the cost of re-surfacing roads in Salisbury Community Area was £2,241 per km compared to an average of £2,397 per km throughout Wiltshire

(1)

### Local Traffic

Average daily traffic has decreased by 8% in Salisbury Community Area since 2007 (2)



### Parking

The usage of car parks owned by Wiltshire Council in Salisbury Community Area was 60.6% in 2015. This is higher than the average usage across Wiltshire (52.9%) (3)





### Employment



1.1% of people of working age in Salisbury Community Area receive Jobseekers Allowance. This is higher than in Wiltshire (0.8%) yet lower than England (1.8%) (1)



According to a 2014 survey of local businesses, the biggest two employment sectors in Salisbury Community Area are wholesale/retail (including motor repairs) and health/social care (2)

2% of people aged 18- 24 yrs in Salisbury Community Area receive Jobseekers Allowance. This is higher than in Wiltshire (1.7%) and lower than England (2.5%) 60% of this group are young men (1)

# 18-24

### Local Developments



Stanhope and Wiltshire Council continue to work closely together to bring forward the regeneration of the Central Car Park and The Maltings

(3)



## Culture

## Salisbury Community Area

### Cultural Assets



Salisbury Community Area is home to Salisbury Cathedral, the early settlement site of Old Sarum, 12 scheduled monuments, 644 listed buildings and 34 venues hosting cultural programmes including City Hall and Salisbury Playhouse (1)



Ageas Salisbury International Arts Festival is a leading multi-arts festival and in 2015 it reached 58,000 people during 16 arts-packed days, spanning over 150 events from classical music to comedy. (2)

### Your Library



82% of residents in Salisbury Community Area are currently members of the local library compared with 41% across Wiltshire. A total of 417,783 visits to Salisbury library were recorded in 2015/16

Over 800 volunteers help out at libraries across Wiltshire including 22 in Salisbury Community Area (3)



### Local Engagement



1.7% of working people in Salisbury Community Area are employed in the arts, entertainment and recreation sector (3)

Local clubs and organisations promote cultural activities alongside news and events on the Salisbury 'Our Community Matters' website which was accessed over 156,000 times in 2015/16. Across Wiltshire local information held on these sites was accessed almost 4 million times (4)



# Workshop session 1

## Priorities

Using the lists provided agree the top three priorities for our area (20 minutes)



# Workshop session 2

## Voting

Having heard what our table experts think, please choose your own top three priorities in each theme (20 minutes)



# Children and young people

1. Child poverty	63.89%
2. Special educational needs and disability	51.39%
3. Educational attainment	26.39%
4. Mental and emotional health	70.83%
5. Positive leisure time activities	22.22%
6. Childhood obesity	34.72%
7. Teenage pregnancy	1.39%
8. Job prospects	12.5%



# Community safety

1. Anti-social behaviour	59.46%
2. Domestic violence	36.49%
3. Alcohol and drug abuse	33.78%
4. Protecting the vulnerable	67.57%
5. Highway safety	10.81%
6. Emergency planning	6.76%
7. Social cohesion	59.46%
8. Race crime	8.11%



# Culture

1. Participation in arts, crafts and culture	63.01%
2. Affordable access to cultural activities	68.49%
3. Cultural tourism and visitor economy	52.05%
4. Library use	5.48%
5. Local history and heritage	20.55%
6. Digital inclusion	17.81%
7. Diversity and social inclusion	45.21%
8. Cultural and arts venues	13.7%



# Economy

1. Employment opportunities	29.73%
2. Training and skills	77.03%
3. Apprenticeships and work experience	48.65%
4. Inward investment	36.49%
5. Support for existing businesses	22.97%
6. Infrastructure and planning	48.65%
7. New business creation	14.86%
8. Marketing and promotion	9.46%



# Environment

1. Wildlife and biodiversity	32.88%
2. River quality	12.33%
3. Recycling rates	53.42%
4. Greenspace and parks	56.16%
5. Flooding	36.99%
6. Litter and flytipping	54.79%
7. Improving rights of way	10.96%
8. Air quality	31.51%



# Health, wellbeing and leisure

1. Obesity (children and adults)	26.39%
2. Mental health	80.56%
3. Physical activity and healthy lifestyles	76.39%
4. Skin cancers	1.39%
5. NHS Health checks and vaccinations	16.67%
6. Health inequalities	29.17%
7. Support for carers	51.39%
8. Breast feeding, pre and post natal care	8.33%





# Older people

1. Dementia	31.94%
2. Social isolation and loneliness	77.78%
3. Support for carers	52.78%
4. Independent living	22.22%
5. Safeguarding the vulnerable	20.83%
6. Positive activities for older people	51.39%
7. Avoiding emergency admissions	15.28%
8. Poverty affecting older people	15.28%



# Transport

- |                                 |        |
|---------------------------------|--------|
| 1. Road improvements            | 38.03% |
| 2. Reducing car use and traffic | 56.34% |
| 3. Access to public transport   | 60.56% |
| 4. Cycling and walking          | 50.7%  |
| 5. Speeding and road safety     | 19.72% |
| 6. Highway infrastructure       | 40.85% |
| 7. Air quality                  | 14.08% |
| 8. Street cleaning              | 9.86%  |



# Our community and housing

1. Deprivation, inequality and poverty	66.67%
2. Social housing and secure tenancies	50%
3. Homelessness	72.22%
4. Affordable private housing to buy or rent	41.67%
5. Cultural diversity and social inclusion	36.11%
6. Community events and activities	12.5%
7. Civic participation and volunteering	6.94%
8. Digital engagement	0%



# Workshop session 3

## Action planning

Using the idea cards, select projects you think would work in our area (35 minutes)



# Find out more and get involved

[www.wiltshirejsa.org.uk](http://www.wiltshirejsa.org.uk)



# Closing remarks

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